



For the Market & Product Management department, located in Neuwied/ Germany, we are looking for a

Market Manager Medical (m/f/d)

At Lohmann, we are on a permanent journey to make our world a little smarter. With around 1,800 employees at 29 international locations worldwide, we are constantly developing new high-tech industrial adhesive solutions. Looking back on a success story of over 170 years, we are driven by our feel for the market and our desire to continuously develop our products and processes. We want to build something new, innovate and invest in the future. Does this idea connect us? Then apply at Lohmann and contribute your own part to our history.

Your tasks

- You coordinate the global activities of the Diagnostics subsegment within the Medical segment
- You develop and implement appropriate customer and market strategies
- You observe market trends and derive market opportunities
- You develop strategic business models and implement them on the market
- You will oversee product and/or technology developments and prepare appropriate "make or buy" decisions
- You are responsible for successful product launches
- You initiate appropriate marketing programs and product trainings as well as necessary product and service mix changes
- You will manage existing business and defined strategic accounts together with the sales organization

You ensure sustainable growth!

Your profile

- Completed studies or qualified commercial or commercial-technical training
- Several years of experience as a market or product manager in a medical or diagnostic environment or in a comparable position
- Knowledge of the medical device market and regulatory requirements
- Strong ability to acquire technical expertise
- Profound user knowledge of CRM and ERP systems
- Regular willingness to travel for technical events and customer appointments together with the sales department
- Fluent negotiation skills in English

We are looking for a personality who wants to make a difference!

Did you just keep smiling and nodding while reading?

Then please apply directly online via our applicant portal at

www.das-verbindet-uns.de

We look forward to receiving your application.



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